



**INVITATION  
TO THE  
INAUGURAL CONFERENCE**

**VENUE: ONLINE (GOOGLE MEET)  
DATE: JULY 12, 2021 (MONDAY)  
TIME: 13:30-16:30 (TAIPEI TIME)**

**NATIONAL TAIWAN UNIVERSITY OFFICE OF RESEARCH AND DEVELOPMENT  
GLOBAL INDUSTRY PLATFORM OF NTU SYSTEM**

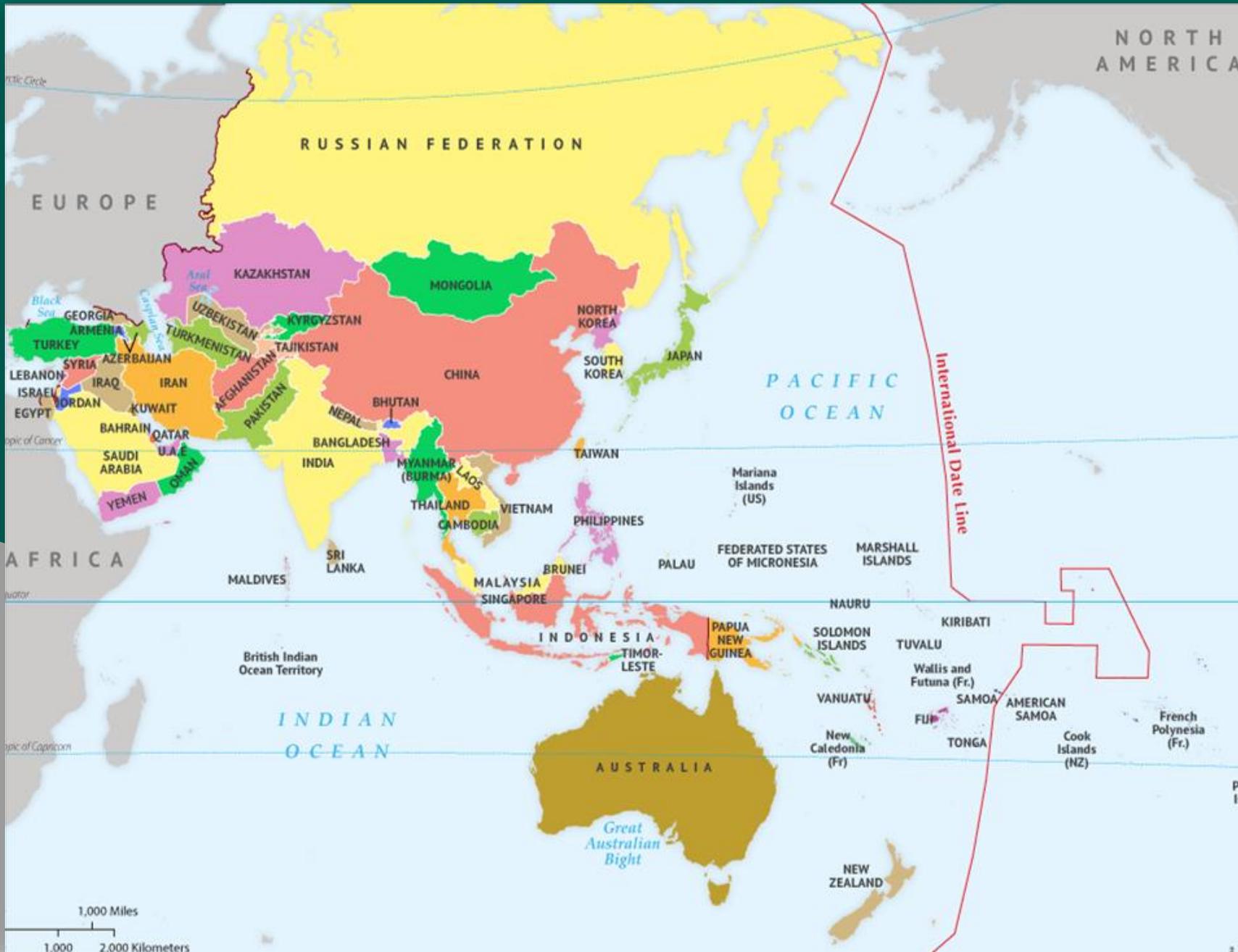
# INAUGURAL CONFERENCE AGENDA

(NOTE: ALL TIMES INDICATED IN TAIPEI TIME)

- |                    |                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>13:30-13:35</b> | <b>WELCOMING REMARKS</b>                                                                                                                                                                                                                                                                                                                                                           |
| <b>13:35-13:50</b> | <b>PRESENTATION ON THE ALLIANCE FRAMEWORK AND OBJECTIVES</b>                                                                                                                                                                                                                                                                                                                       |
| <b>13:50-14:40</b> | <b>REPRESENTATIVE OFFICES ON SUPPORT AND RESOURCES FOR THE ALLIANCE</b>                                                                                                                                                                                                                                                                                                            |
| <b>14:40-14:50</b> | <b>BREAK</b>                                                                                                                                                                                                                                                                                                                                                                       |
| <b>14:50-15:50</b> | <b>PARTICIPATING UNIVERSITIES ON SUPPORT AND RESOURCES FOR THE ALLIANCE</b>                                                                                                                                                                                                                                                                                                        |
| <b>15:50-16:20</b> | <b>OPEN DISCUSSION ON ALLIANCE OBJECTIVES</b> <ul style="list-style-type: none"><li>– Pooling of licensable/transferable IP for international academia-industry collaboration</li><li>– Organizing workshops, internships, and training for international talent cultivation</li><li>– Leveraging third-party professional service providers to increase competitiveness</li></ul> |
| <b>16:20-16:30</b> | <b>CLOSING REMARKS</b>                                                                                                                                                                                                                                                                                                                                                             |

**Pre-Conference Survey: <https://forms.gle/42ztqAfm2Z5oM7me9>**

**CONFERENCE REGISTRATION: <https://forms.gle/x4WTtADLqUwMeLN99>**



## PREAMBLE

Asia is now home to almost 60% of the global population, and has several advantages in terms of strong academic innovation, close-knit economic ties, close time zones, large and growing markets, and vibrant industry and commerce.

Therefore, it makes sense to establish an **Asian alliance for academia-industry partnerships** that can work closely together to address unique Asian needs and challenges, and build upon these advantages to develop strong global competitiveness.

**PRESENTING THE**

**A+A ASIA+ ALLIANCE**

**FOR ACADEMIA-INDUSTRY PARTNERSHIP AND INNOVATION**

**Universities across the world today similarly face diverse challenges regarding intellectual property management, licensing, tech transfer, and academia-industry collaboration, yet there has not been an integrated effort to address these issues at an international level to date.**

**The A+A Asia+ Alliance for Academia-Industry Partnership and Innovation aims to serve as a platform at which experience, resources, and opportunities can be shared for the benefit of all, while maintaining the administrative independence of participating institutions.**



# **THREE MAIN OBJECTIVES OF THE ALLIANCE**

- 1. Pooling of licensable/transferable IP for international academia-industry collaboration**
- 2. Organizing workshops, internships, and training for international talent cultivation**
- 3. Leveraging third-party professional service providers to increase competitiveness**



# **POOLING OF LICENSABLE/TRANSFERABLE IP FOR INTERNATIONAL ACADEMIA-INDUSTRY COLLABORATION**

- Development of an online platform that integrates standardized information on licensable/transferable IP from participating universities**
- Information can be scanned from existing databases or manually entered**
- Platform can be used to develop IP collections for universities without such databases**
- No proprietary information or databases need to be uploaded**
- Platform can be searched by interested local and international businesses**
- IP transfer and licensing will follow the existing procedures for each university**



# **ORGANIZING WORKSHOPS, INTERNSHIPS, AND TRAINING FOR INTERNATIONAL TALENT CULTIVATION**

- Opening of online or onsite access to participating universities for relevant events**
- Organization of training and exchange workshops, symposiums, or internships pertaining to academia-industry collaboration**
- Sharing of best practices and innovative initiatives**
- Establishment of a community of Asian university tech transfer, licensing, and academia-industry collaboration managers to share experience and knowledge**
- Annual onsite or online conference for the Alliance**



# **LEVERAGING THIRD-PARTY PROFESSIONAL SERVICE PROVIDERS TO INCREASE COMPETITIVENESS**

- Establish a database of reliable professional third-party providers to assist with IP, legal issues, finance issues, tech transfer/licensing, information management, and others**
- Secure exclusive service packages or pricing for participating universities**
- Organize regular tech transfer exchanges at different participating universities**
- Organize joint academia-industry collaboration events at major global industry conferences and events outside Asia**



# PROPOSED STRUCTURE OF THE ALLIANCE

- Each participating university designates a key liaison officer as a contact window
- Two-year rotating secretary-general between different participating universities
- Organization of annual onsite or online conference for the Alliance
- Organize regular tech transfer exchanges at different participating universities
- Organize joint academia-industry collaboration events at major global industry conferences and events outside Asia
- IP platform can be built and maintained by National Taiwan University



# **OBLIGATIONS AND RESPONSIBILITIES OF PARTICIPATING UNIVERSITIES**

- Each participating university designates a key liaison officer as a contact window**
- Participating universities share licensable/transferable IP on the Alliance platform**
- Participating universities share events and workshops for talent cultivation**
- Participating universities encourage collaborating enterprises to engage in local and international Alliance tech transfer/licensing or academia-industry collaboration events**
- Participating universities share experience and best practices**
- Participating universities cover the cost of own personnel when attending workshops or events hosted by other participating universities**
- Existing administrative procedures regarding tech transfer/licensing at each participating university will not be affected in any way**



## JOIN US AT THE INAUGURAL CONFERENCE

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GLOBAL INDUSTRY PLATFORM OF NTU SYSTEM**

**NTU CENTER OF INDUSTRY-ACADEMIA COLLABORATION**

**NTU CENTER OF BIOTECHNOLOGY**

**IMPACT IP MANAGEMENT PROMOTION & ADMINISTRATION CENTER AT TAIWAN**

**NTU GLOBAL RESEARCH & INDUSTRY ALLIANCE**

**TAITECH GLOBAL RESEARCH & INDUSTRY ALLIANCE**

**NATIONAL TAIWAN NORMAL UNIVERSITY GLOBAL RESEARCH & INDUSTRY ALLIANCE**

**CHANG GUNG UNIVERSITY GLOBAL RESEARCH & INDUSTRY ALLIANCE ADVISOR:**

**DEPARTMENT OF ACADEMIA-INDUSTRY COLLABORATION AND SCIENCE PARK AFFAIRS, MINISTRY OF SCIENCE AND TECHNOLOGY**